ORIGINAL PAPER Received: 07.05.2024

Accepted: 14.10.2024

EXPLORING THE INTERSECTIONS OF TOURISM WITH URBAN AND REGIONAL PLANNING: STRATEGIES FOR SUSTAINABLE **DEVELOPMENT AND COMMUNITY INTEGRATION**

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ABSTRACT

Urban and regional planning in tourism are two related areas that have numerous implications for sustainable development and community participation. This paper focuses on the complex interaction between tourism activity and urban and regional planning by discussing the possible ways to use this activity for the sustainable development and inclusion of local communities. This qualitative study was based on literature reviews, reports, and documents on Tourism in Urban and Regional Planning of Sustainable Development and Community Integration strategies. The information obtained from the literature reviews was synthesized to identify data related to sustainable development and community integration adaptation. The collected data were analyzed to find patterns that could be used to formulate meaningful conclusions. The complex relationship between urban and regional planning in tourism development was also examined by focusing on the opportunities, constraints, and implications for the sustainability of the tourism business and people's welfare. The study demonstrated that tourism should be incorporated into urban and regional planning and management in order to achieve sustainable community development.

Keywords: tourism, urban planning, regional planning, sustainable development, community integration

INTRODUCTION

Tourism is a multifaceted phenomenon that tremendously impacts urban and regional planning, influencing the growth and integration of communities worldwide. Throughout the past few years, the interaction of tourism with urban and regional planning has attracted a growing amount of attention from academics, policymakers, and practitioners alike. This confluence brings benefits and problems for supporting sustainable development and improving community cohesion within destination regions (Ou, 2025). To design successful policies and practices, the potential of tourism while reducing its adverse effects on local people and habitats, it is essential to have a clear understanding of the dynamics related to this intersection for economic, social, and cultural sustainability (Ismail et al., 2024).

To investigate the complex link between tourism and urban and regional planning, particularly

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emphasizing methods that promote sustainable development and community integration, discover insights that may be used to influence planning practices and policymaking in destination areas (Khamdamov & Usmanov, 2024). This will be accomplished by investigating these domains' intersections, synergies, and competitions. To contribute to the ongoing conversation about sustainable tourism development and community resilience by employing an interdisciplinary approach incorporating ideas from tourism studies, urban planning, and sustainability science plays a vital role in environmental protection (Zhao et al., 2024).

At the beginning of the study, an outline of the theoretical foundations that underpin the interaction between urban and regional planning is presented. The following section examines the various approaches and tactics in designing and managing tourism destinations (Wang, 2025). These strategies and approaches include everything from protecting heritage to developing infrastructure. In this study, the researcher investigates the impacts of tourism on local communities, economies, and landscapes, highlighting both its positive and negative aspects.

The paper also investigates the stakeholders' role in determining tourism development paths and encouraging community participation. Researchers explore the effectiveness of participation-based planning procedures, stakeholder collaboration, and community-based initiatives in promoting inclusive and sustainable tourism practices. In addition, the study analyses policy frameworks, regulatory guidelines, and governance structures designed to guide tourism development while protecting residents' interests and maintaining the cultural and natural legacy of tourist places (Jimenez Ruiz et al., 2024).

Researchers concentrated on comprehending how tourism may be successfully included in urban and regional planning to support sustainable development and community integration (Talukder, 2020a). Despite tourism's potential benefits, the lack of comprehensive policies that balance economic growth, environmental conservation, and cultural preservation can make it challenging to achieve long-term sustainability

and community well-being (Krasnokutska et al., 2024). When tackling these topics, the research takes a general discussion that considers the interconnectivity of tourism with broader societal, economic, and environmental objectives. The study findings provide policymakers, planners, and stakeholders involved in tourist development and urban/regional planning with recommendations that may be implemented. These recommendations will be derived from empirical evidence, theoretical insights, and practical experiences (Li, 2024).

OBJECTIVES OF THE STUDY

To examine the relationship between tourism and urban and regional planning, the researcher identified the following objectives:

- To identify the economic, social, environmental, cultural, and infrastructural intersections of urban and regional planning.
- To explore strategies for sustainable tourism development within urban and regional planning contexts.
- To provide policy implications and recommendations for policymakers, planners, and stakeholders.

LITERATURE REVIEW

Theoretical overview

A theoretical overview of sustainable tourism development within urban and regional planning encompasses various frameworks, models, and concepts to understand and guide the interactions between tourism, environment, society, and economy (Talukder, 2020b). One prominent framework is the concept of sustainable development, which emphasizes meeting the needs of present generations without compromising the ability of future generations to meet their own needs (Gatto et al., 2024). Within this framework, sustainable tourism development seeks to balance economic growth, environmental protection, and social equity to ensure the long-term viability of tourism destinations.

Another theoretical lens often employed is the triple bottom line approach, which considers tourism development's economic, environmental, and social impacts. This approach emphasizes the importance of economic prosperity, ecological conservation, and social well-being in tourism planning and management (Miastra et al., 2024).

Furthermore, carrying capacity, resilience, and adaptive management are integral to understanding and addressing the challenges of sustainable tourism development (Talukder, 2021). Carrying capacity refers to the maximum number of visitors a destination can sustainably accommodate without negatively impacting the environment or local communities (Al-Taee & Jaleel, 2024). Resilience focuses on the ability of tourism destinations to withstand and recover from shocks and stresses, such as natural disasters or economic downturns. At the same time, adaptive management involves flexible and iterative decision-making processes that can respond to changing conditions and uncertainties (Caro-Carretero & Monroy-Rodríguez, 2025).



Fig. 1. Components of Destination Management Theory *Source*: own elaboration based on Mathew & Sushanth (2025).

Exploring tourism's intersections with urban and regional planning is grounded in various conceptual frameworks. For instance, Destination Management Theory (DMT) underscores the necessity of coordinated planning and management to optimize tourism benefits while mitigating negative impacts. Additionally, place-based planning approaches emphasize context-specific strategies tailored to destinations' unique characteristics and needs (Kalogiannidis et al., 2024). These frameworks provide theoretical underpinnings for understanding how tourism interacts with broader development processes at the urban and regional levels.

Sustainable Tourism Development

Sustainable tourism development has become a pivotal theme in scholarly discourse and policy agendas. This concept embodies strategies to harmonize economic growth with environmental conservation, cultural preservation, and social equity (Toto et al., 2025). Resource efficiency, community engagement, and stakeholder collaboration are fundamental to sustainable tourism practices. I have proposed various models and frameworks, including ecotourism and community-based tourism, as pathways toward achieving sustainability in tourism development (Talukder, 2024a).

There has been a substantial increase in the attention paid in academic literature to incorporating tourism into urban and regional planning structures. Acknowledging tourism as a critical component of urban development strategies is essential (Talukder, 2024b). The same author highlights the potential of tourism to boost economic growth and cultural interchange. Furthermore, it emphasizes the need for collaborative planning efforts that incorporate tourism considerations into more extensive urban and regional development plans. This helps to ensure that these plans are aligned with sustainability goals (Bobryshev & Usacheva, 2025).

As an additional point of interest, talks concerning tourism planning and management have shifted their focus to include sustainable development principles. This makes the case for a holistic approach

to sustainable tourism development, emphasizing incorporating environmental, economic, and socio-cultural factors (Pratama & Jannah, 2024). Those who argue for destination planning techniques that promote environmental protection and community well-being share this sentiment and support the idea that these strategies should be implemented.

Community Integration

Community integration is becoming an increasingly important component in developing sustainable tourism. Their study emphasizes promoting community engagement and participation in tourism planning processes. The same survey also highlights the necessity of empowering local communities and stakeholders (Fitriaty et al., 2024). The study underlines the importance of social capital in fostering community integration within tourism destinations. It also highlights the advantages of having robust social networks and collaborative decision-making processes.

In addition, policy frameworks are essential in the decision-making process regarding the convergence of tourism and urban and regional development. Within the context of achieving sustainable tourism development goals highlights the significance of policy coherence and cooperation among government agencies, private sector actors, and local communities (Krishna Pasupuleti, 2024). For integrated planning approaches that consider the various demands and interests of stakeholders, intending to develop tourism destinations that are both inclusive and resilient (Talukder, 2024c).

The interaction of tourism with urban and regional planning has been researched from various viewpoints, with academics stressing the intricate dynamics and interdependencies that exist across these spheres of activity (Azmaiparashvili, 2024). Places a strong emphasis on the role that tourism plays in the formation of urban landscapes and infrastructure. The same research also highlights the necessity of integrated planning techniques that

balance economic expansion and respect for social and environmental concerns (Vijaya Lakshmi et al., 2024). The idea of the "tourist gaze" emphasizes how tourists' perceptions and experiences impact the planning and design of urban places.

Todorov (2024) suggests a systems approach to tourism planning within the sustainable development framework. This approach emphasizes tourism's connectivity with broader socio-economic and environmental systems. This system's perspective highlights the need for holistic planning strategies considering tourism's long-term effects on destinations' populations and ecosystems (Adrisoni et al., 2024). Similarly, it presents sustainable tourism development as a dynamic process that necessitates continuous adaptation and the engagement of stakeholders to strike a balance between competing interests and values.

Incorporating local communities into tourist sites has been an essential topic of discussion in the most recent body of research. A study investigates community involvement's impact on destinations' branding and marketing activities. The authors emphasize authenticity and local participation in boosting destinations' appeal (Jin et al., 2024). Furthermore, it investigates how locals perceive the effects of tourism and their readiness to support tourism development activities. The study highlights the need for destination managers to address the problems and preferences of locals.

Policy frameworks and governance structures are significant factors that contribute to the formation of tourism destinations that can sustainably develop. This suggests that destination management organizations (DMOs) should be considered crucial actors in coordinating tourism planning and development initiatives at the destination level (Tachaphan et al., 2024). Similarly, it analyzes the role of government rules and regulations in steering tourism development. They emphasize the significance of striking a balance between economic interests, environmental goals, and social goals (Ivănescu & Săvan, 2024).

METHODOLOGY OF THE STUDY

The research investigates the intricate relationships between tourism, urban planning, sustainable development, and community integration. Its purpose is to significantly contribute to tourism and urban planning by incorporating ideas from various sources and applying rigorous analysis methodologies. Ultimately, the study hopes to assist in developing effective strategies for sustainable development and community integration.

Research Design

This study's research strategy uses a proposed qualitative methodology framework, as shown in Fig. 2. It also uses secondary data analysis to investigate the intersections of tourism in urban and regional planning, focusing on sustainable development and community integration methods. Secondary data sources consist of academic literature, reports from the government, policy documents, and case studies. These sources provide a wide variety of information that may be analyzed. Collecting data entails conducting detailed searches and obtaining information from various sources, including academic databases such as Google Scholar, JSTOR, Scopus, and Web of Science, as well as websites belonging to the government and institutional repositories. This all-encompassing approach aims to create essential insights to inform effective strategies for integrating tourism with urban and regional planning to achieve sustainable development and community integration.

Data Collection Approach

The acquisition of data for this study uses an all-encompassing methodology that utilizes secondary data analysis from various sources to get pertinent information. The search concentrates on terms associated with tourism, urban planning, sustainable development, and community integration. Access to government reports and policy documents will be provided through major agencies' official websites

and repositories. It is planned to extract statistical data from official databases regarding tourist trends, visitor arrivals, expenditure patterns, and infrastructure development. In addition, case studies from various locations gathered through respectable academic institutes, international organizations, and non-governmental organizations (NGOs) to provide examples of best practices and practical applications. Researchers also review grey literature, including studies and white papers from credible institutions, to supplement the materials from the government and the academic community. Data management software such as Research Rabbit was applied to organize and categorize the acquired literature and data based on important themes and concepts to comprehensively examine the intersections between urban and regional planning.

Data Analysis Approach

Once the secondary data has been gathered, it is subjected to a thorough analysis to derive relevant insights and patterns from the information. The findings synthesized from the rigorous literature review are then analyzed to obtain conclusions and insights concerning tourism in urban and regional planning strategies for sustainable development and community integration.

FINDINGS OF THE STUDY

Research in the intersection of urban and regional planning tourism consistently underscores the critical importance of community engagement and sustainable development. Findings emphasize that successful tourism planning and development hinge on active involvement and support from residents, ensuring that their voices are heard and their concerns addressed (Novakovska et al., 2024). Moreover, a focus on sustainability emerges as a central theme, with studies highlighting the imperative of balancing economic growth with environmental conservation and cultural preservation. This necessitates comprehensive planning efforts that prioritize the long-term

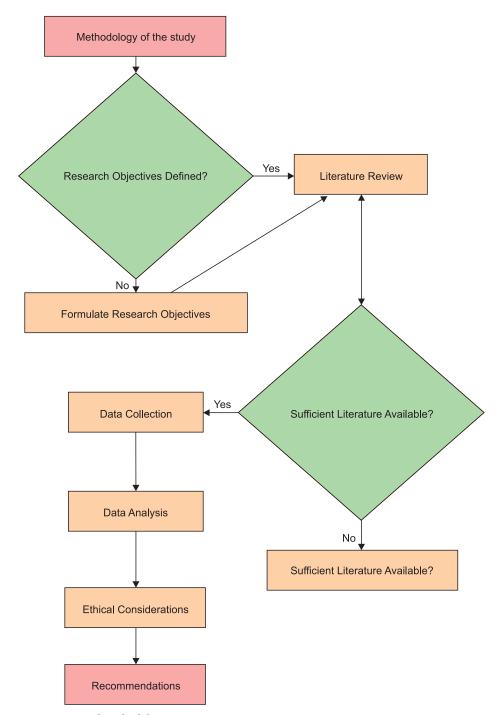


Fig. 2. Proposed methodology *Source*: own elaboration based on Wang (2025).

well-being of both residents and visitors, integrating considerations such as infrastructure development, heritage conservation, and environmental stewardship (Shanshan et al., 2023). By adopting inclusive planning processes and sustainable development practices, stakeholders can work towards creating tourism destinations that not only attract visitors but also enrich the lives of local communities and safeguard the natural and cultural assets that define these places.

Furthermore, research underscores the significance of effective destination management, emphasizing the need for collaboration among diverse stakeholders, including government agencies, tourism operators, and community organizations (Wang et al., 2024). The Study of Talukder (2024c) highlights the importance of strategic planning, marketing, and infrastructure investment in optimizing tourism benefits while mitigating potential negative impacts such as overcrowding and environmental degradation. Additionally, findings emphasize the need for adaptive and resilient planning approaches that can respond to changing socio-economic and environmental conditions, ensuring tourism destinations' long-term viability and competitiveness. By integrating these insights into planning and policy frameworks, stakeholders can foster sustainable tourism development that enhances economic opportunities and promotes social inclusion, cultural vitality, and environmental stewardship, ultimately contributing to the overall well-being of destination communities (Kanav & Kumar, 2025).

Moreover, research underscores the interconnectedness of tourism with broader urban and regional development goals. Successful tourism planning requires alignment with wider economic, social, and environmental objectives, such as job creation, poverty alleviation, and climate resilience. This calls for integrated planning approaches considering the interdependencies between tourism and other sectors, fostering synergies, and minimizing conflicts (Kourtit et al., 2025). Additionally, findings emphasize the importance of monitoring and evaluation mechanisms to track the effectiveness of planning interventions and adapt strategies as needed. By fostering collaboration, sustainability, and adaptability in tourism planning processes, stakeholders can harness tourism's potential as a driver of inclusive and sustainable development, contributing to vibrant and resilient communities both now and in the future.

Furthermore, Kangshu (2023) research shows the significance of cultural sensitivity and authenticity in tourism development. Studies by Vélez et al. (2023) stresses the importance of preserving and showcasing the local cultural heritage, traditions, and practices to differentiate destinations and attract discerning travelers seeking authentic experiences. This involves engaging local communities in tourism activities respectfully and equitably, ensuring that tourism development contributes positively to cultural preservation and community well-being. Moreover, findings emphasize the potential of cultural tourism to foster intercultural understanding, promote social cohesion, and combat stereotypes and prejudices (Jeong et al., 2023). By prioritizing cultural authenticity and community empowerment in tourism planning and development, stakeholders can create enriching and meaningful experiences for visitors while nurturing pride and identity among residents.

Examples of cities successfully including tourism in their urban and regional planning strategies include Barcelona, Spain, and Kyoto, Japan. These cities are used to illustrate the findings of the study. A cornerstone of Barcelona's tourism development was active community engagement, which included neighborhood councils and citizen consultations to ensure that tourism development aligned with the local community's requirements. Sustainable practices were put into place to balance economic expansion and environmental conservation (Paraschiv & Rauf, 2022). These measures included limiting tourist lodgings and supporting environmentally friendly modes of transportation. In addition, a coordinated approach to planning was maintained through collaborative management among government agencies, tourism operators, and community organizations. As a result, overpopulation was addressed, environmental problems were lessened, and residents experienced an improvement in their quality of life.

Similarly, Kyoto prioritized preserving its cultural legacy while simultaneously allowing the expansion of tourism. In addition to providing financial incentives for repairing traditional buildings, the city also enacted legislation to protect historic landmarks (Gorbatova, 2024). To ensure that tourism would not damage the city's cultural identity, the community's active participation in creating tourism and educational programs that promoted cultural sensitivity was essential. The outcomes of these initiatives included the protection of historic landmarks, the enhancement of citizen support for tourism, and the reduction of negative environmental consequences. Both situations illustrate the significance of community engagement, sustainability, and the preservation of cultural traditions to achieve successful and sustainable tourism development (Hardinie et al., 2024).

In addition, research underscores the importance of sustainable tourism practices in minimizing negative environmental impacts and promoting conservation efforts. Emphasize adopting eco-friendly initiatives such as waste reduction, energy efficiency, and wildlife protection to preserve fragile ecosystems and biodiversity (Kader et al., 2024). Furthermore, findings highlight the role of education and awareness-raising in promoting responsible tourism behaviors among visitors, encouraging respect for natural environments and local cultures. Implementing sustainable tourism practices safeguards natural resources and enhances destination attractiveness and competitiveness in the global tourism market. By integrating sustainability principles into tourism planning and management, stakeholders can ensure tourism destinations' long-term viability and resilience while safeguarding the planet for future generations.

DISCUSSIONS OF THE STUDY

Discussions surrounding the intersection of tourism and urban and regional planning often delve into various complexities and considerations. One common topic of discussion is the balance between tourism development and the preservation of local culture and heritage. Stakeholders frequently debate

how to attract tourists while avoiding commodification and cultural erosion, emphasizing the importance of authentic experiences and community involvement in shaping tourism offerings (Abayomi et al., 2024). Additionally, discussions often revolve around sustainability, focusing on mitigating environmental impacts, managing visitor flows, and ensuring equitable distribution of tourism benefits. Stakeholders may also debate the role of technology and innovation in enhancing the visitor experience while minimizing negative impacts on communities and ecosystems. Overall, discussions in this field encompass various perspectives and priorities, reflecting the multifaceted nature of tourism planning and its implications for local communities, economies, and environments.

In the socio-cultural dimension, sustainable tourism development aims to respect and enhance local communities' cultural heritage, traditions, and well-being. Urban and regional planners play a pivotal role in facilitating this by fostering cultural preservation efforts and promoting authentic cultural experiences that benefit residents and visitors. Planners can collaborate with local cultural institutions, heritage organizations, and community groups to identify and protect significant cultural sites, monuments, and intangible heritage assets. Moreover, engaging local communities in tourism planning ensures their voices are heard and their concerns addressed, leading to more inclusive and equitable development outcomes. This may involve initiatives such as capacity-building programs to empower residents to participate in tourism-related activities and cultural tourism training to enhance the quality of visitor experiences (Ali et al., 2024). By prioritizing the socio-cultural well-being of host communities, urban and regional planners can ensure that tourism development respects and celebrates local identities, fosters cultural exchange, and promotes social cohesion, ultimately contributing to the overall vitality and resilience of destination areas.

Expanding further on the socio-cultural dimension of sustainable tourism development within urban and regional planning, it is essential to consider the role of cultural authenticity and social inclusivity. Sustainable tourism practices should not merely com-

modify local cultures for tourist consumption but should foster genuine interactions and meaningful exchanges between visitors and residents (Falasca et al., 2024). Urban and regional planners can facilitate the creation of authentic cultural experiences by encouraging local artisans, performers, and storytellers to showcase their traditions and crafts in a manner that respects their artistic integrity. Moreover, cultural festivals, culinary tours, and homestay programs can allow visitors to immerse themselves in host communities' daily lives and customs, fostering mutual understanding and respect. Additionally, urban and regional planners can promote social inclusivity by ensuring that tourism benefits are distributed equitably among all population segments, including marginalized groups and vulnerable communities (Stamatiou, 2024). This may involve providing training and employment opportunities in the tourism sector and supporting community-based initiatives that empower residents to participate actively in the visitor economy. By prioritizing cultural authenticity and social inclusivity in tourism planning and development, urban and regional planners can create destination experiences that are economically viable, socially enriching, and culturally rewarding for both residents and visitors alike.

In further exploring the socio-cultural dimension of sustainable tourism development within urban and regional planning, it is crucial to consider the concept of cultural heritage stewardship. Urban and regional planners can proactively safeguard cultural heritage by implementing policies and initiatives that protect and promote tangible and intangible cultural assets. This may involve the designation of heritage zones or districts, where regulations are put in place to preserve historic architecture, traditional crafts, and indigenous knowledge systems. Planners can also collaborate with local communities to develop heritage interpretation programs, walking tours, and educational exhibits that showcase the rich cultural tapestry of the destination.

Moreover, fostering cultural exchange and intercultural dialogue is essential for promoting mutual understanding and appreciation among residents and visitors. Urban and regional planners can facilitate cultural exchange opportunities through cultural exchange programs, language classes, and volunteer opportunities that enable tourists to engage meaningfully with local communities (Mathew & Sushanth, 2025). By encouraging cross-cultural interactions and fostering a spirit of hospitality and inclusivity, planners can create tourism experiences that transcend mere sightseeing and provide opportunities for genuine connections and cross-cultural learning.

Furthermore, urban and regional planners can leverage cultural tourism for community empowerment and economic development. By investing in cultural infrastructure, such as museums, cultural centers, and performing arts venues, planners can create hubs of creativity and innovation that serve as catalysts for economic revitalization and artistic expression (Amin et al., 2024). Additionally, supporting local cultural

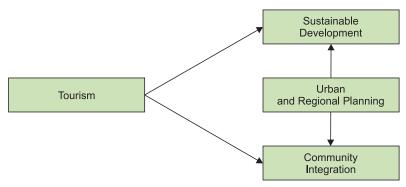


Fig. 3. Conceptual Framework: Exploring the Intersections of Tourism in Urban and Regional Planning

Source: own elaboration based on Auliah et al. (2024).

industries, such as handicraft production, traditional music, and culinary heritage, can generate income and employment opportunities for residents, thereby contributing to poverty alleviation and sustainable livelihoods.

Integrating cultural heritage stewardship, intercultural exchange, and community empowerment into tourism planning and development efforts is essential for fostering sustainable tourism that respects and preserves (Auliah et al., 2024). It celebrates the diverse cultural heritage of destination areas. By embracing cultural diversity as a source of strength and resilience, urban and regional planners can create tourism destinations that not only attract visitors but also enrich the lives of residents and contribute to the overall well-being and prosperity of the community.

RECOMMENDATIONS

Prioritize community engagement: Involve residents in tourism planning and decision-making processes to ensure their needs and concerns are addressed, fostering a sense of ownership and inclusivity.

Invest in sustainable infrastructure: Allocate resources towards eco-friendly transportation, energy-efficient accommodations, and waste management systems to minimize environmental impacts and enhance the overall sustainability of tourism development.

Promote cultural authenticity: Preserve and showcase local cultural heritage through authentic experiences and initiatives that respect traditions, customs, and identities, fostering mutual respect and understanding between visitors and host communities

Implement responsible tourism practices: Educate visitors on sustainable behaviors and incentivize responsible travel practices such as waste reduction, water conservation, and support for local businesses, ensuring tourism activities have a positive impact on the environment and society.

Foster collaboration and knowledge sharing:

Facilitate partnerships among stakeholders, including government agencies, tourism operators, and community organizations, to share best practices, resources, and expertise, driving collective action towards sustainable tourism development goals.

CONCLUSION

In this research work, the intersections of tourism and urban and regional planning have been investigated. The author has brought attention to the intricate linkages between these two sectors and the consequences of these relationships for sustainable development and community integration. The analysis has highlighted tourism's various effects on urban and regional areas, including economic, social, environmental, cultural, and infrastructure impacts. Additionally, the analysis has proposed techniques that can be utilized to solve these difficulties and maximize the benefits that tourism development can provide. The study's findings indicate that incorporating tourism into urban and regional planning dramatically contributes to integrating communities and promoting sustainable development. Active community engagement is essential to guarantee that tourist development is under local requirements and to encourage support. The emphasis on sustainability draws attention to the importance of striking a balance between economic progress, the preservation of cultural traditions, and the conservation of the environment. Community organizations, tourism operators, and government authorities must plan strategically and manage negative repercussions. Additionally, preserving cultural assets and adopting adaptive planning approaches to changing conditions is essential to sustain tourism destinations' long-term viability and competitiveness. These findings highlight the interdependence of tourism with broader socio-economic and environmental goals, and the authority advocates for planning techniques that are both inclusive and resilient.

IMPLICATIONS FOR PRACTICE

This study's findings have several implications for policymakers, planners, and stakeholders involved in tourism and urban and regional planning. They underscore the importance of adopting integrated planning approaches, engaging local communities, implementing sustainable tourism certification and standards, investing in infrastructure, and establishing monitoring and evaluation mechanisms. By incorporating these strategies into practice, destinations can foster sustainable tourism development, enhance community well-being, and safeguard natural and cultural resources for future generations.

FUTURE RESEARCH DIRECTIONS

While this paper has provided insights into the intersections of tourism and urban and regional planning, several areas remain for further research. Future studies could explore the role of technology and innovation in enhancing sustainable tourism practices, examine the impacts of emerging tourism trends, such as ecotourism, on destination development, and investigate the effectiveness of different policy instruments in promoting sustainable tourism. Additionally, further studies could assess the long-term outcomes of sustainability initiatives and evaluate their resilience to external shocks, such as climate change or global pandemics.

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