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AN ITERATIVE MODEL FOR THE DEVELOPMENT OF AN URBAN DEVELOPMENT STRATEGY – A CASE STUDY OF POLANICA-ZDRÓJ (POLAND)

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ABSTRACT

Motives: The current approach to the design of public space in cities is changing due to the global situation, i.e., the climate and health crisis, as manifested by the COVID-2019 pandemic. There is a need to develop and apply new, innovative research methods and techniques that allow both an in-depth knowledge of a given area and the monitoring of the changes that occur in this area. One of the proposals for such a framework is an iterative model based on the results of the analyses carried out during the research and design work using the research through design (RtD) method.

Aim: The aim of this study was to determine the applicability of the iterative process model for the development of urban strategy, particularly in terms of designing more resilient urban public spaces. **Results:** The iterative process model was tested during consultation meetings on the development strategy for the municipality of Polanica-Zdrój. The design concepts developed during the research were an excellent support for illustrating the goals of the spatial policy of the municipality of Polanica-Zdrój as specified in the draft of its development strategy. They became the starting point for the future design process. A project with blue-green infrastructure (BGI) elements was included in the draft development strategy as an exemplary project for the development and modernization of tourism and tourism-related infrastructure of a supra-local, infrastructural and linear nature. A study using the RtD method supported the identification of opportunities and limitations associated with the implementation of BGI in the protected urban areas.

Keywords: crisis situations, design process, research through design (RtD), blue-green infrastructure (BGI), conservation protection

INTRODUCTION

Poland is a country of the Central and Eastern Europe region where programmes promoting and implementing green and then blue-green infrastructure started as early as 2014 (Pancewicz, 2021). Despite this, there is still a need to harmonise both the defini-

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tion of blue green infrastructure (BGI) in the existing planning legislation and the strategies for implementing such infrastructure and promoting its benefits.

This article demonstrates that now is an opportune time, both globally and locally, to effectively introduce BGI into urban public space as a necessary element in making cities more resilient to contemporary crises.



The current approach to designing public space in cities is changing due to the global situation, i.e., the climate and health crisis, as manifested by the COVID-2019 pandemic (Kaczyńska, 2022; Noszczyk et al., 2022). The possibility of shaping urban public spaces (UPS) in two main directions has been explored:

- reducing the negative effects of climate change (e.g., 'urban heat island') (Shabb et al., 2022);
- improving the psycho-physical condition of people in a crisis situation (e.g., during a pandemic) (Crossley & Russo, 2022).

The recent amendment to the *Act on Spatial Planning and Development* (2023) in Poland has made the city (municipality) development strategy mandatory and has become the starting point for drafting a general plan in the city (municipality). The model, findings and recommendations contained therein will determine the directions of social, economic and spatial development.

This article presents the use of the research through design (RtD) (Baba-Ciosek & Kucharczyk-Brus, 2022; Frayling, 1993) method in the municipal development strategy (Churski et al., 2021), using the example of Polanica-Zdrój as a tool to help design more resilient urban public spaces (UPS). The analysis of this case study, together with the conclusions and recommendations, based on previous conclusions from a number of multifaceted studies conducted on various urban public areas (Bocheńska-Skałecka & Walter, 2021; Lis et al., 2017), served the author to develop a model of how to proceed when designing UPS based on BGI. The proposed model can be used as a tool to support regenerative design. It is based on the designers' previous experience and lessons learned (lessons-learned design), on post-occupancy evaluation (POE) surveys of customer satisfaction and future users' needs, and research-based design problem studies. BGI enables the linking of UPS, including public green spaces (PGS), which have become fragmented as a result of the development of the urban fabric, especially in city centres. Many definitions of green infrastructure have been developed, including the following: Green infrastructure is: a strategically planned network of natural and semi-natural

areas with other environmental features, designed and managed to deliver a wide range of ecosystem services. It includes green spaces (or blue if aquatic systems are concerned) and other physical features in terrestrial (including coastal) and marine areas. On land, green infrastructure is present in the rural areas and in urban settings (*European Commission*, *Directorate-General for Research and Innovation*. *EU missions – 100 climate-neutral and smart cities*, 2022). The systemic implementation of BGI in urban public spaces can improve the overall quality of life in a city (Di Sabatino, 2022; Nowak et al., 2023).



Fig. 1. Relationships in the city between public space (PS), green space (GS), public green space (PGS/UGS) and blue-green infrastructure (BGI) based on their definitions

Source: own elaboration.

On the other hand, the very definition of public space (PS) implies that one of the main design guidelines in its creation is to introduce design solutions that enhance the well-being of the environment. Public space is defined in the Act on Planning and Spatial Development as: "(...) an area of special importance for satisfying the needs of the inhabitants, improving their quality of life and promoting social contacts (...)" Act on Spatial Planning and Development, Journal of Laws 2023 item 977, Art. 2. point 6 (Poland), The global definition of public space proposed by the UN defines it as follows: "public space as all places that are publicly owned or of public use, accessible and enjoyable by all, for free and without a profit motive". The essence of public space as a common

good implies its accessibility to all with no direct cost to the user, and also its spirit of "public service" without any purpose other than contributing to the overall quality of urban life.

LITERATURE REVIEW

Greening of urban public spaces – mitigating the effects of global warming

Recently, European cities have been increasingly implementing policies to adapt to climate change "according to "Podręcznik adaptacji dla miast. Wytyczne do przygotowania Miejskiego Planu Adaptacji do zmian klimatu - aktualizacja 2023" [Adaptation Manual for Cities. Guidelines for the preparation of a Municipal Climate Change Adaptation Plan – update 2023] (2023)". Their aim is not only to mitigate the negative effects of these changes, but above all to provide effective tools and structures for sustainable urban functioning in the future in line with the guidelines set out by European Union bodies (Shabb et al., 2022). Today, the natural resources of urban areas have been elevated to the status of an essential tool in the fight against climate change (Lamond & Everett, 2019). A strategically created network called blue-green infrastructure (BGI) serves urban agglomerations in the planning process to manage high quality biologically active areas (Nowak et al., 2023). BGI enhances the natural value of areas and thus increases their economic and social value. Creating and re-establishing BGI not only brings environmental benefits to the city, but often restores the cultural heritage of a place, such as historical park sites or garden settings (Wieczorek et al., 2022). The implementation of blue-green infrastructure (BGI) is not always easy and faces barriers such as low public awareness of the benefits of BGI (Lamond & Everett, 2019). In a sustainable approach to the development of modern cities, water resource management has an important part to play in improving the quality of the residential environment and the design of public spaces (Bocheńska-Skałecka & Walter, 2021). Contemporary urban public space

development projects prioritise environmental benefits (protecting habitats, maintaining good water and air quality) and social and economic benefits (improving safety and comfort) while enhancing the aesthetic appeal of the space "according to European Missions. 100 Climate-Neutral and Smart Cities by 2030: Info Kit for Cities. (2021)". One idea to make the city more resilient to climate change is the 'sponge city' concept, where rainwater it is collected and used in times of drought (Yongjun et al., 2020). It should be noted that there is an increasing debate about the necessity or appropriateness of introducing greenery through BGI into the historic urban fabric, where it was initially present, precisely to mitigate the effects of the 'urban heat island' (Mikołajczyk-Kłębek, 2023; Pochodyła et al., 2021).

Urban green spaces as safe public spaces during a pandemic

Global breakthroughs affect human behaviour. Wars, epidemics, economic crises, groundbreaking inventions and ideas mean that nothing is the same as it used to be. The SARS-CoV-2 pandemic has changed the way public spaces are used, especially in cities (Kaczyńska, 2022; Wronkowski & Główczyński, 2021). In some parts of the world, the situation has returned to its pre-pandemic levels in recent months, However, this difficult time has shown that urban green spaces, in particular, have often become alternative public spaces for social interaction and have begun to serve new functions: places for business, education, socialising or simply working (Chęć-Małyszek, 2021). Governments around the world have responded to the public health threat by restricting the use of public spaces, including urban green spaces, to limit the spread of the virus. As a result, the last two years have seen publications presenting the first findings of studies on how the pandemic and its impact have affected the use of public spaces in cities (Pouso et al., 2020). Of particular interest is the research that attempts to test whether the pandemic has changed the public's perception of the impact of public green spaces on the quality of life in cities. The aim of this

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type of research is to rethink the urban landscape and develop design strategies for cities to become more resilient in times of crisis. Findings from a study in the UK "according to Crossley and Russo (2022)" show that the most common reasons for visiting public green spaces during the pandemic were to socialise, for health and exercise, to enjoy the landscape and pleasant weather, and to get fresh air and improve wellbeing. Studies in the UK but also in Poland and New Zealand (Herman & Drozda, 2021), sought to determine whether public perceptions of local green spaces and their impact on quality of life had changed following the experience of 'lockdowns' (Pouso et al., 2020). The health crisis also provided an opportunity to 'reinforce the planning importance' of public green spaces in cities, as public awareness of their role in the creation and functioning of resilient cities increased (Kopp et al., 2021).

Trends in the design of public spaces in the city (PS) using BGI

The study of the design problem (research-based design) provided the opportunity to select examples of public spaces (PS) as so-called 'good practices', which through their solutions, positively influence the environment and human well-being through the introduction of blue-green infrastructure (BGI) and/ or nature-based solutions (NbS) and well-being design (WD). The main criterion was to assess whether the selected redesigned (modified) space could improve: (a) microclimate,

- (b) accessibility of use, including safety;
- (c) public health;
- (d) social integration.

On the basis of pre-project analyses taking into account crisis situations (climate change, epidemics),

Table 1	. Design directions f	or public spaces (PS), in which t	the applied solu	tions improve:	microclimate,	accessibility	of use and
	safety, public health	1 and social integr	ration, using so	olutions: BGI, N	bB, WD with e	examples		

Type of space	Improvement	Design solutions	Results	
	area	BGI NbS WD	Increase / Decrease	
1	2	3	4	
1. Urban Valley	microclimate	+ ++	air quality / air temperatures biodiversity / urban heat island effect	
The second states of	accessibility of use/safety	+ +	recreational area / wastelands, zoned meeting places / flood risk	
	public health	+	physical activity outdoors / recreational area	
Sanlin Valley Park Shanghai, China, TLS (2019)	social integration	+	multifunctionality of the site / venues Main feature of the space: multifunctionality	
2. Urban Forest	microclimate	+ ++	Increase / Decrease	
			air quality / air temperatures biodiversity / urban heat island effect	
	accessibility of use/safety	+ +	equal land use / damage to forest usage control / cover	
alla se	public health	+	physical activity outdoors / recreational area	
Dzintari Forest Park, Jurmala, Latvia, Substance (2010)	Social integration	+	multifunctionality of the site / venues Main feature of the space: multifunctionality	

cont. Table 1

1	2	3	4
3. Sponge City		-+++	Increase / Decrease
	microclimate		air quality / air temperatures biodiversity / concrete pavement / urban heat island effect
	accessibility of use/safety	+	recreational area / wastelands, flood risk
	public health	+	physical activity outdoors / recreational area
Yanweizhou Park in Jinhua City Jinhua, China, Turenscape (2014)	social integration	+	multifunctionality of the site / venues Main feature of the space: multifunctionality
4. Sensory Gardens		BGI NbS WD	Increase / Decrease
The second second	microclimate	++	air quality / air temperatures small-scale retention
	accessibility of use/safety	+	Inclusiveness / technical barriers zoned meeting places
Zapapradzia Spa Dark, Muszupa	public health	+ ++	passive and active /outdoor activities / sensory experience
 Zapopradzie spa Park, Muszyna, Poland, The town and spa municipality of Muszyna, M. Wójtowicz, M. Weryńska, E. Kupiec-Wyrostek (2014) 	social integration	+	recreational area /multifunctionality of the site / places for all / inequalities in the perception of space Main feature of the space: sensory experience
5. Brownfield Park			Increase / Decrease
Real R	microclimate	+ ++++	air quality / air temperatures small-scale / concrete pavement retention / urban heat island "green" / effect energy
	accessibility of use/safety	+	Inclusiveness / wastelands
Martin Luther King Park, Paris,	public health	+	physical activity outdoors /urban farming
France, Atelier Jacqueline Osty (2014)	social integration	++	meeting places / abandoned outdoor events / spaces Main feature of the space: multifunctionality
6. Pocket Parks	microclimate nnn	+ ++ -	Increase / Decrease
			air quality / air temperatures small-scale / concrete pavement retention
	accessibility of use/safety	++	foot traffic / car parks safe zones / traffic speeds
	public health	+	foot, bike traffic /green meeting places
Pocket Park im Home4IT, Campus Roche, Kaiseraugst, Switzerland, Bryum (2018)	social integration	++	rest area /outdoor events / Main feature of the space: multifunctionality

Source: own elaboration based on analysis of examples selected by project teams research-based (case studies) pictures: (1) [www1]; (2) [www2]; (3) [www3]; (4) [www4]; (5) [www5]; (6) [www6] (2022).

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new challenges for urban public green spaces were formulated. It was considered necessary to design the space in a way that:

- facilitates the use of the space and maintains social distance;
- creates space for professional work (home office variant);
- provides transitional space between building interiors (outdoor learning);
- reinforces the healing function of the space ('green care', health function of greenery).

Features that contribute to the resilience of urban spaces are also highlighted:

- multifunctionality;
- inclusiveness;
- sensory experience.

Research conducted in recent years confirms the above (Giusti & Samuelsson, 2021; Kaczyńska, 2022; Pidlisna et al., 2023; Sharifi, 2019).

MATERIALS AND METHODS

A participatory and expert approach to the design of public spaces (PS)

Over the past few years, legislative bodies in Poland have been striving to make the municipal development strategy the supreme planning document for municipal management in the spatial planning system and to have it enshrined in legislation (Churski et al., 2021). The aim of the new provisions is to integrate spatial policy into development policy. As a result, the spatial dimension of integrated development strategies will be delivered through:

- targeting activities to specific areas and adapting them to the needs and capacities of those areas;
- defining the principles and objectives of spatial policy and the functional and spatial structure of the entity for which the strategy is being developed – model of the functional and spatial structure;
- findings and recommendations for the formulation and implementation of spatial policy.

It is essential that both the model and the findings are presented in graphic form. The strategy will be binding from 1 January 2026. The municipal development strategy is a long-term document. It is important in the context of legislative changes, as urbanisation processes and changes in the landscape of a municipality are not short-term phenomena (Fig. 4). The strategy takes into account environmental issues such as:

- rational (optimal) land use;
- development of blue-green infrastructure;
- counteracting the negative effect of urbanisation on protected areas.

The recommended way of preparing the strategy is the participatory-expert model, in which statistical and strategic analyses are the result of the work of external specialists and, together with other materials, form the basis for the work of a community team for developing the strategy, appointed by the municipal authorities (who are also part of the team). It is a document that is necessary for effective management of the municipality and for raising funds for projects. It also plays a role in involving the local community in municipal affairs.

The author's research and project experience (lessons learned) (Bochenska-Skałecka & Walter, 2021), shows that one of the main reasons why the implementation of BGI is problematic in Polish cities and municipalities is that the strategic development policy and spatial planning documents do not address the measures indicated in the paragraph above on a statutory basis. The current amendment to the most important Polish law on spatial planning changes this situation and makes it possible, and it is precisely the amendment and obligatory nature of the municipality's development strategy that will make it possible to implement BGI in the urban space more effectively.

The iterative process is a method of building, defining and refining a project, product or initiative. Teams that use an iterative development process gain the opportunity to create, test and amend until they are satisfied with the final result. When creating a city development strategy, the use of an iterative process seems more optimal than the waterfall model. The introduction of iterations aims

to improve the product. This paper presents a case study where research through design (RtD) was used as an iteration. RtD is a method that uses the unique insights gained through design practice to provide a better understanding of complex and forwardlooking design issues. Combining these elements in drafting a city development strategy seems very promising dude to the developmental nature of such a document. Such a combination makes it possible to incorporate new data, e.g. feedback from residents or responses to the effects of various crises, into the strategy at different stages and on the basis of ongoing monitoring. The results of the research conducted on the example of the Polanica-Zdrój development strategy, presented in this article show that this is a direction worth developing further, also due to the possibility of obtaining more and more diverse data. Below is a block diagram of the research procedure (Fig. 2) applied to the specific example of Polanica--Zdrój. However, it is a suggestion for a general research approach to rethinking the urban landscape and creating design strategies for cities to become more resilient in times of crisis.



Fig. 2. Flow chart of the test procedure *Source*: own elaboration.

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Description of case study area

Polanica-Zdrój is the youngest spa in Lower Silesia (Poland). Its intensive development, associated with the discovery of new mineral water springs and the construction of a railway line from Kłodzko, started at the end of the 19th century and the beginning of the 20th century. It was during this period that most of the guest houses and villas were built around the spa house with the "Wielka Pieniawa" pump room, as well as other sanatorium facilities. The villas built in this period are surrounded by gardens directly adjacent to the park complex: the Spa Park, the Chess Park and the Forest Park. Those gardens form a compositionally coherent green complex in the very centre of the city. On the south and south-west, they connect with the adjacent woodlands which are the buffer zone of the Stołowe Mountains National Park. Stary-Zdrój, the centre of Polanica-Zdrój, is an example of district designed according to the idea of a 'garden city' (Balińska, 1991). The entire town is included in the local spatial development plans and Stary-Zdrój is under the supervision of the conservation officer as part of the historical urban layout of Polanica--Zdrój (Fig. 3). Over the last twenty years, however, the urban layout has been disturbed by the introduction of buildings and technical infrastructure into an area originally intended for greenery and recreation.

This has resulted in the partial fragmentation of the historical centre of the spa.

The municipality of Polanica-Zdrój has taken steps to improve this situation by including in the draft of its development strategy (Strategia Rozwoju Gminy Polanica-Zdrój na lata 2022–2027 [Polanica-Zdrój Municipality Development Strategy for 2022–2027]), the introduction of blue-green infrastructure (BGI) as one of the measures for the rational use of natural resources in order to achieve the horizontal objective of protecting the air and natural resources.

On the other hand, one of the measures enabling the fulfilment of the strategic objective of improving cooperation and communication in the municipality of Polanica-Zdrój is cooperation with universities in the use of research and scientific works, reports, analyses, projects, scientific publications for the development needs of the municipality. The main spatial policy objectives identified in the draft strategy include:

- improving the quality of life by raising the standard of living and the quality of the natural environment, transport accessibility and increasing investment attractiveness;
- conserving and restoring natural and landscape resources;
- protecting the cultural landscape and organising and completing the spatial structure;



Fig. 3. Map of Polanica-Zdrój a) location b) Polanica-Zdrój with the marked conservation protection zone and the study area Source: own elaboration based on Geoportal Otwartych Danych Przestrzennych, https://polska.e-mapa.net/?identifyParcel=020805_1.0002.239/3&showParcelInfo=1 (2023).

 increasing the availability of public space, including cultivated green spaces.

The lines of action defined in the draft development strategy were linked to those included in previous documents, i.e. the Adaptation Plan of the City of Polanica-Zdrój to Climate Change: increasing the importance of small water retention, development of the blue and green infrastructure system (BGI), rainwater management; development of urban greenery, pedestrian routes and bicycle paths, and the Environmental Protection Plan of the City of Polanica-Zdrój for 2020-2023: protection against flooding and drought. Including the planning and implementation of BGI in so many strategic areas of intervention in the draft municipal development strategy confirms that it is an indispensable element in shaping the contemporary city. On the other hand, the presented case study (using the research through design (RtD) method in the process of consulting the development strategy of the municipality of Polanica--Zdrój), has made it possible to illustrate the potential of BGI also as an element integrating existing and newly designed public green space and stimulating health-oriented activities of public space users/health--oriented activities in public space.

Research through design (RtD) as a research method to support the planned actions in the development strategy of the municipality of Polanica-Zdrój

First, the municipal council adopts a resolution that sets out a detailed procedure and timetable for the preparation of the draft municipal development strategy, including the consultation procedure for this document (Fig. 4). This is the first stage of the formal procedure and the start of the work on the municipal development strategy.

In particular, forms that allow interaction and exchange of arguments between participants and the joint creation of new ideas are recommended. All meetings, workshops and discussions may also be held by means of remote communication, ensuring simultaneous transmission of vision and sound, which has become popular in 2020. The municipality of Polanica-Zdrój extended the public consultation formula by organising a design competition in cooperation with a university as an expert partner. In January and February 2022, there was an online public due to the pandemic, whereas, in May and June 2022, a workshop was held to present the results



Fig. 4. City development strategy – idea *Source*: own elaboration based on (Churski et al., 2021).

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of the design competition and a public exhibition of the competitions works was organised (the Spa House Hall in Polanica-Zdrój) (Fig. 5). The aim of the competition was to develop design concepts for a public space (PS) that would be connected to the existing parks in Polanica-Zdrój through the introduction of BGI. The municipality invited teams of landscape architecture students (the author of this article co-ordinated the work of the teams in terms of content and organisation with representatives of the municipality) to come up with solutions within the framework of a semester-long design exercise, which on the one hand would introduce elements of blue-blue infrastructure (BGI), and on the other hand would fit into the historical context of the spa and comply with the provisions of local law.

This situation made it possible to apply the research through design (RtD) method (Frayling, 1993) to the actions carried out during the consultation phase of the draft strategy and to obtain material for the development of a model for dealing with the design of urban public spaces (UPS) using BGI (Lis et al., 2017). At the consultation stage of the draft strategy, qualitative research techniques and techniques based on the research through design method were used, supported by creative potential (Pidlisna et al., 2023): selected inventive methods, i.e., brainstorming or design thinking (DT) (Pahl-Weber, 2017).

The individual stages of design concepts were completed by groups of students from the Faculty

of Landscape Architecture (Master's degree). The studies and pre-design analyses covered:

- a description of the existing state of the site selected for the design work;
- archival research literature and interpretative research on possibilities of implementing BGI in a situation similar to the one assumed (e.g., restrictions due to the conservation zone);
- compliance of the adopted project assumptions with the guidelines of the binding planning and strategic documents, including those included in the draft development strategy of the Municipality of Polanica-Zdrój.

Participants in the first (conceptual) design phase also included representatives of: the Municipality, the City Council, acting as consultants, and representatives of the local conservation authority. The resulting conceptual solutions were intended to serve as material for the development of implementation projects and the implementation of solutions, and as guidance for further actions described in the literature as phase three – design (Baba-Ciosek & Kucharczyk-Brus, 2022; Stasiak & Kępczyńska-Walczak, 2023). The study was limited in its functional scope by the recommendations arising from the existing planning documents and its implementation time - a formally defined deadline (Churski et al., 2021) in relation to the public consultation period and the semester cycle of the academic year, and therefore there was no iteration at this stage. As a result, ten concepts were formulated



Fig. 5. Public announcement of competition a) results and exhibition of competition works in the Spa Theatre in Polanica--Zdrój, b) 2022
Source: own elaboration.

that address the possibility of introducing BGI into urban public space to improve overall environmental well-being and enhance urban resilience.

RESULTS AND DISCUSSION

Design competition as a visualisation of the main objectives of the city development strategy

The main criteria for the evaluation of the competition entries were formulated based on applicable evaluation criteria for design competitions (Grzegorzewska et al., 2023) and the findings of the competition organisers. The members of the Competition Jury (10 persons) first scored each entry individually (an evaluation sheet with an explanation of the criteria and a score for each criterion (5) from 1 to 25 points), then the points awarded to each entry in each category were added up and finally the total points awarded to each entry were given. The jury awarded 1st, 2nd and 3rd place to the highest scoring entries and, after discussion by the jury, an honourable mention. The main evaluation criteria were:

- originality of the design concept: including innovative solutions for tourism and health-oriented recreation;
- the functionality of the solutions adopted: in terms of the systemic linking of public green spaces and the creation of multifunctional spaces (zoning);
- inclusiveness including attention to the needs of different user groups;
- how and to what extent it relates to the surrounding context;
- compatibility of the design concept with the guidelines contained in the Programme of Adaptation of the City of Polanica-Zdrój to Climate Change;
- the extent to which the multifunctional role of greenery is used in the design solutions applied.

As a result of the analysis of the design material, three main problem areas were identified in the design concepts. They include:

 presentations for the introduction of only new elements and objects of small architecture, pedestrian routes and greenery, Group C (three works, sample work no. 21374 tab. 2);

- concepts attempting to combine new recreational infrastructure with the introduction of a health-promoting function (health path, multisensory) and the design of a multifunctional space with zoning and the use of site conditions for the introduction of a new function: based on BGI/NbS solutions, Group B (two works, sample work no. 662113, tab. 2);
- design works focused primarily on the design of the site based on the BGI infrastructure and the implementation of innovative design solutions, but following a principle that corresponds to the vision of Polanica-Zdrój from the draft development strategy: *Resort in harmony. Between nature and modern technology. Between quality of life of all residents and the satisfaction of tourists*, group A (four works, sample no. 425120, tab. 2) and one job between types A and B (sample no. 468595).

This paper presents three design concepts that are the most representative examples of the highlighted problem areas (A, B, C) and that received the highest rating from the Jury and a fourth one that received a high rating (Jury's honourable mention) due to its focus on the issue of adapting the area to new user needs – the possibility of creating workplaces in the public green space (PGS).

The design concepts developed as part of the research work were an outstanding support for illustrating the objectives of the spatial policy of the municipality of Polanica-Zdrój specified in the draft of its development strategy. They became the starting material for the future design process. A project with BGI elements has been included in the draft development strategy as an exemplary project for the development and modernisation of tourism and tourism-related infrastructure of a supra-local, infrastructural and linear nature, the assumptions of which were agreed based on the research and design material obtained in the competition. A study using the RtD method made it possible to present the possibilities and limitations associated with the implementation of BGI in the areas of the city under conservation protection. A post-competition exhibition, organised

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Table 2. List of representative entries for the indicated problem areas according to the Jury's evaluation, indicating the number of
solutions applied that can improve the microclimate, accessibility of use and safety, public health and social integration
and the historical layout through the use of BGI, NbB, WD

Type and name of the competition entry	Improvement area	Design solutions	Results
1	2	3	4
A; 425120	microclimate	BGI NbS WD	Increase / Decrease
Chere.		+ +++++	air quality / air temperatures biodiversity/ urban heat island small-scale / effect retention /
1007	accessibility of use/safety	++	recreational area / zoned meeting places / footpaths and walkways /
	public health	++	physical activity outdoors / recreational area/ sensory experience/
	social integration	++	multifunctionality of the site / venues Main feature of the space: multifunctionality
A REAL PROPERTY AND AN	historical layout	++	restoration of / fragmentation of the historical / green spaces layout

Jury's evaluation: 1st place (960 points) Keynote: Forest stream

A/B; 468595



Jury's evaluation: honorable mention, 5th place (857 points) Keynote: Nature is a luxury for all



Jury's evaluation: 6th place (837points) Keynote: Health all round /Bear Paw Park

microclimate	BGI NbS WD	Increase / Decrease
	+	biodiversity /
accessibility	+	foot traffic/
of use/safety		zoning of functions/
public health	+	physical activity outdoors / paths / health trail/
social integration	+	a varied programme of uses/
historical layout		

microclimate BGI NbS WD Increase / Decrease biodiversity / urban heat island small-scale / effect + ++ retention accessibility + usage control / damage to forest of use/safety zoned meeting / cover places public health physical activity outdoors / recreational area/ +social integration multifunctionality of the site / outdoor workspaces/ ++historical layout

cont. Table 2



in a public building in Polanica-Zdrój, presenting all the

the design concepts together with their evaluation and justification, also became a form of public consultation. This also had an educational dimension in terms of justifying the implementation of BGI in the city.

A model for proceeding with the design of urban public spaces (UPS) based on BGI

Currently, European scientific and research and design activities in the natural, technical and social sciences are strongly focused on environmental protection (Gronowska et al., 2018). The interdisciplinary nature of this problem leads to the formation of research teams consisting of specialists from different scientific fields and the creation of interdisciplinary methodological frameworks for the research conducted. The need to develop and apply new, innovative research methods and techniques that enable both in-depth knowledge of a given area (providing up-to-date and detailed data and information) and monitoring of the changes taking place in it, as well as analysis of the possibilities and limits of its further development is particularly evident in the area of research into the design of a sustainable human habitat (Fig. 6). Given the need to minimise

the negative effect of construction on the environment (the building sector is responsible for almost 40% of global greenhouse gas emissions, together with the road area it is as much as 75%, World Green Building Council data, XII, 2021), as well as the increasing participation in the development of public land and the need to involve local communities in climate change adaptation processes (Brink & Wamsler, 2017) – it is necessary to develop and verify a methodological framework for urban change. One of the proposals for such a framework is an iterative model based on the results of analyses carried out during the research and design work using the RtD method (Frayling, 1993).

The use of visual materials (Raaphorst et al., 2019) made it possible to obtain information about, on the one hand, the directions of transformation of urban public spaces as multifunctional (new functional, technical and technological solutions) and, on the other hand, the preferences of user (Kumar et al., 2016) regarding the use of urban public spaces in general and the perception of the "urban nature" of the landscape itself. The data and information obtained helped to develop a conceptual model (UPS), the essence of which is to identify diverse ways of using BGI as a necessary element of multifunctional urban

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Fig. 6. Waterfall model (a) versus Iterative model (b) *Source*: own elaboration based on: (a) W.W. Royce (1970); (b) Eby (2019).

public spaces. The conceptual model is a starting point for further research and also an auxiliary tool to "illustrate" how the UPS space is currently perceived. Assuming that the UPS is now a "pattern of urban character" or an "indicator of urban character" in the built/urbanised landscape (Fig. 7).

A meta-design framework has been identified to support further research and development activities aimed at improving the quality of the urban landscape (Fig. 8). Planned, future research will address the search for an optimal solution between meeting current (global) design standards in urban landscaping and preserving the unique character of urban areas. An iterative model can be a tool for strategies to develop more resilient cities together with individual conceptual models created using mixed methods (Eby, 2019; Larman & Basili, 2003).



Fig. 7. Model Urban Green Space (UGS) on research through design (RtD) *Source*: own elaboration.



Fig. 8. Iterative process diagram showing the application steps of the method of research through design (RtD) and design thinking (DT) method

Source: own elaboration.

CONCLUSIONS

Improving the safe use of public spaces in the city, particularly PGS, is a shared responsibility between government and various stakeholders, including NGOs, the private sector, academia, and the media, and should be a priority in designing resilient and sustainable cities during both pandemics and other crises (Eltarabily & Elgheznawy, 2020). When implementing urban public space guidelines, local authorities and other government stakeholders should take into account the experience of urban population (Gubić & Wolff, 2022). For example, it seems relevant to include, as one of the design guidelines, the provision of a variety of options for the accessibility of spaces, as well as signing and monitoring of their use in competition announcements (Gubić & Wolff, 2022). The conclusions of this type of research, conducted in the post-pandemic period, highlight the need to standardise the meaning and measurement of quality of life in relation to urban design. This seems essential, as such spaces are a source of financial, social, environmental and health benefits for cities. It is also important in the context of the implementation of new urban green spaces, where the systemic introduction of BGI can improve their safe use.

It is essential to continue research with a representative sample of users on the changing uses of contemporary public spaces in cities. The results will be useful in shaping urbanised regions that face many, similar challenges related to population density and limited PGS, as well as unequal access during upcoming crises (da Schio et al., 2021). The conclusions of these studies should be incorporated into design guidelines for new public spaces or development strategies for cities. The design of inner-city public spaces (PS) with blue-green infrastructure (BGI) can help to create more safe zones in cities, which will contribute to increasing their resilience to various crises (European Missions. 100 Climate-Neutral and Smart Cities by 2030: Info Kit for Cities. 2021; Gubić & Wolff, 2022; da Schio et al., 2021). It is therefore important to include BGI design guidelines in urban development strategies and master plans in conjunction with conservation zone regulations (Kopp et al., 2021). The results of design competitions can help in this respect. Expert teams could formulate recommendations for designing public spaces in contemporary cities to make them more resilient to crisis situations through the implementation or reconstruction of BGI, and preserve their historical urban and architectural value. A deeper understanding of the relationship

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between quality of life and public green spaces in the city could contribute to improving the planning and design of these spaces so that they have the maximum impact on improving the quality of life in the city and strengthening the resilience of urban infrastructure in emergencies. Research into the potential for improving public green spaces so that they can be used safely in the event of future pandemics is of great interest and needs to be continued, particularly with a view to improving the development strategies of contemporary cities (Eltarabily & Elgheznawy, 2020). The scope of these improvements should address three, core areas:

- urban planning and policy;
- landscape design;
- green space management.

Multifunctionality, inclusivity, sensory experience are features that determine the resilience of urban green spaces and transform the nature of their use.

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